

HealthTech from and for China – and Beyond

Late October, CMEF Welcomes Hospital and Vendor Representatives to Chengdu

This semestral tradeshow is largest of its kind in Asia-Pacific: the China International Medical Equipment Fair (CMEF) comes to the Sichuan Province this autumn. In Chengdu, Chinese manufacturers will be offering their products to buyers from Europe, the Middle East, and further regions. International vendors aiming to sell to China and neighbouring



countries will also be present, as well as representatives from European research institutes and university hospitals eager to put their intellectual property to use in this market with its huge potential.

Attendees invited to this 62nd edition of CMEF include

decision-makers, buyers, and managing physicians from hospitals; distributors and agents of medical equipment; medtech developers and engineers, as well as representatives from laboratories and research organizations. Why should they come to the “City of Hibiscus” which is famous for its teahouses? “They will have the opportunity to meet with leading Chinese and international manufacturers and service providers”, explains Representative of International Sales and Marketing of Reed Sinopharm, organizers of the event. “Furthermore, they can network with senior government representatives and learn about the latest trends in the medical device industry; and they will experience a ‘one-stop source’ to fulfill their procurement needs.” - Products presented at CMEF will include medical imaging, electro-medical as well as optical and dental devices, surgical and emergency treatment equipment, laser products, furniture for ORs and patient rooms, consumables, laboratory and disinfection equipment, IT, and rehab products as well as many more.



The Autumn show is divided into dedicated areas, in particular the CMEF Congress, CMEF Imaging, CMEF IVD, CMEF IT, and ICMD.

The CMEF Congress provides exhibitors and attendees with a comprehensive platform for business

as well as academic discussions and information exchange through various topic-based types of meetings and forums, such as clinical technological innovation and application, product research and development, policies and regulations, discussions on industry development, and marketing trends. The congress, with its renowned speakers, “aims at becoming a window that reflects the most cutting-edge information and trends, promoting

international cooperation and realizing the integration of academia and business”, underlined the organizer.

Exhibits in the CMEF Imaging area cover the products in various imaging fields, including x-ray/CT/MR, nuclear medicine, ultrasound, and endoscopy. This tier of CMEF aims to provide a focused platform for both domestic and foreign suppliers of imaging equipment, offering a convenient marketplace for procurement purposes. Academic seminars and related forums held in the context of CMEF Imaging are geared to optimize the opportunities for exhibitors, technical R & D personnel, and end users to communicate.

The CMEF IVD (in-vitro diagnostics) exhibition area is dedicated to one of the most promising segments: the Chinese IVD market has grown rapidly over the past two years, with very good further prospects. Since its inception in 2008, this exhibition area has been widely welcomed by visitors.

The CMEF IT exhibition area focuses on IT offerings for healthcare providers. Hospital information systems, PACS and many other solutions which play a key role in making processes more efficient and less costly will again be on display at this edition of the show. Vendors include Chinese and international brands.

The International Component Manufacturing & Design Show (ICMD) addresses communication needs of suppliers and medtech manufacturers, featuring an exhibition of industrial design, electronic components, medical sensors, connectors, OEM components, packaging machinery and materials, motors, pumps, motion controls, equipment processing, OEM and supporting services. It is held in conjunction with CMEF.

CMEF will integrate CEME, a show dedicated to emergency medical rescue, including mobile hospital and first-aid equipment, earthquake relief equipment, post-disaster reconstruction, and early warning – www.ceme365.com. Europeans will find Chengdu, which is the birthplace of the first widely used paper money in the world, a place rich in history and culinary treats, and endowed with a mild climate.

Michael Reiter

About CMEF Autumn 2009

Venue: Chengdu, Capital of Sichuan Province, China

Date: 28-31 October

Further information: <http://en.cmf.com.cn>